

Originated in North America. Introduced as an ornamental plant in France in 1653. It was mentioned for the first time in the natural environment of the Bretagne region in 1915.

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- Vertical trunk with many branches, up to 16 centimetres in diameter
- Smooth, vertical stalks, many branches
- Alternating leaves, deciduous but lasting until late in the fall:
- length 2 to 6 cm, width 1 to 4 cm
- wide, indented leaves near the base of stalks, single, narrow leaves with smooth edges near the flowers
- Flower heads (capitula) comprising 1 to 5 white flowers:
- wide (3 mm) male flowers
- narrower female flowers
- Fruit (on female plants) are achenes with a coma (filament-like hairs), 8 to 12 mm long
- Highly developed root system

Ecology and reproduction

- The species can develop on different types of wetlands along coasts:
- wet meadows, marshes and dunes, reed beds
- roadsides, canals, idle land, hedges
- It can resist dry conditions, cold weather and salt
- Sexual reproduction by the female plant that can produce up to a million seeds that are easily dispersed over long distances by the wind

Documentation

- Hudin S., Vahrameev P. (coord.) 2010. Guide d'identification des plantes exotiques envahissant les milieux aquatiques et les berges du bassin Loire-Bretagne. Fédération des conservatoires d'espaces naturels, 45 pp.
- Fried G. 2012. Guide des plantes invasives. Belin, Paris, 272 pp.

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Classification			
Order	Astérales		
Family	Asteraceae		
Genus	Baccharis		
Species	B. halimifolia (Linnaeus, 1753)		







